



AirBliss+ to showcase smart air pollution mask with BreatheEase™ Fan System at CES 2020



AirBliss+ is one of 50 Dutch startups selected to attend CES 2020



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For immediate release: Amsterdam, NL - AirBliss+® will be showcasing its first prototype of the smart air pollution mask at CES 2020, Sands Hall G - 51726 Eureka Park, in Las Vegas, USA, from 7-10 Jan. This Smart Tech wearable protects individuals - You - from ambient air pollution. Unique in its kind, this respiratory encourages widespread use for prolonged hours and daily usage.

The BreatheEase™ Fan System allows for a seamless breathing experience with controlled heat and humidity levels. Additional features of the mask include the secure seal system, and adjustable harness to ensure a secure fit.

The first generation AirBliss+® air pollution mask Smart Tech wearable includes an LED filter change alert, an LED low battery alert, night LEDs, and a two-speed BreatheEase™ Fan system to support the wearer during moderate exercise such as cycling.

Adel Arigue, CEO of AirBliss+ comments, "We heard hundreds of masks wearers complaining about the poor fit of their anti-pollution masks: too warm, does not seal well, could not wear my eyeglasses etc. We worked hard to first solve the comfort issues while improving the safety. We want everyone to breathe through our mask as easy as they are not wearing a mask ! We are already working on the second release to incorporate a Gas pollutant sensor including NO2 concentration monitor with high-level alert function. Our mission is to enable mass adoption of anti-pollution masks in order to protect city dwellers in highly polluted urban areas around the world."

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About AirBliss+®

AirBliss+® is working on delivering a connected respiratory protection wearable where every wearer is protected against air pollution and provided real-time crowdsourced ambient pollution data. These valuable data are the foundation of new web services that will deliver accurate, real-time air pollution maps & forecasts and a wealth of services that are unparalleled today.